



## ONTOLOGY SYSTEMS PRESS RELEASE

# ONTOLOGY SYSTEMS LAUNCHES BREAKTHROUGH OSS APPLICATION

### **OSS/CAD™ to radically simplify understanding and management of operational systems**

London, UK, May 15, 2008 – Ontology Systems today announced its breakthrough OSS application, OSS/CAD™, which radically simplifies the way in which service providers (ISPs, CSPs and MSPs) manage and understand their operational systems. Ontology's OSS/CAD is at the forefront of applying ontologies and semantics to deliver a breakthrough approach by reinterpreting business, operational and infrastructural data as a single, virtual Unified Service Model.

This virtual Unified Service Model gives service providers a single, transparent knowledge-based view of the services that run across their systems. In turn, this provides a set of applications which include Service Impact Analysis, Data Integrity Management, Change Management.

Benedict Enweani, CEO of Ontology commented: "With increasingly complex operational systems infrastructures, combined with markets that are converging and growing in competitiveness, a service provider is often paralysed by the complexity and cost of managing their operational environments. When organisations do make changes to their infrastructure, they are often high-risk, expensive and result in failure."

OSS/CAD has already been proven in operation at Internet Solutions, South Africa's premier Converged Communication Services Provider. Richard Askham, Senior Operations Manager – Systems, Internet Solutions commented: "Internet Solutions has grown rapidly from an ISP to become South Africa's premier Converged Communication Services Provider. The challenge of managing increasingly sophisticated services which depend upon an infrastructure of IP/MPLS VPN networks, VoIP servers, managed applications and data centers, with off the shelf operational systems, is becoming a intractable. Ontology System's OSS/CAD provides us with a unique capability to understand and manage this complexity."

OSS/CAD enables service providers to understand and maximise the value of the data within the infrastructure of their operational support systems. Inspired by the model-centric agility of CAD/CAM,

#### **Ontology Systems**

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OSS/CAD provides a far easier way to utilize the data in both current and legacy business, operations and infrastructural systems.

Martin Roberts, BT Research and Venturing, used OSS/CAD for projects within BT. He commented: "OSS/CAD points the way to the future of how systems can be built using the flexible modelling techniques of ontologies and the ability to make small incremental changes while protecting prior investment"

Benedict Enweani, CEO of Ontology continued: "ISPs, CSPs and MSPs alike, now have with a radical new way to interpret and query their data. By using OSS/CAD the inflexibility of current data federation technologies and the risk and cost traditionally associated with 'big bang' system transformation programmes can be avoided."

OSS/CAD is currently available to service providers and more information can be found at Ontology's website [www.ontology.com](http://www.ontology.com).

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#### **About Ontology Systems**

Ontology Systems is radically simplifying the way in which service providers (ISPs, CSPs and MSPs) manage and understand their operational systems. Ontology's OSS/CAD is at the forefront of applying ontologies and semantics to deliver a breakthrough approach; reinterpreting business, operational and infrastructural data as a single, virtual Unified Service Model.

Based in London, Ontology was founded in 2006 by Benedict Enweani and Leo Zancani and is privately owned. Investors in Ontology include Celtic House Venture Partners and Eden Ventures, whose proven track record of early stage investment successes include Cramer Systems, Apertio, nCipher and Ubiquity.

For more information, please visit [www.ontology.com](http://www.ontology.com)

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